LAUREN WHITFIELD

Regional Business Development Executive

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LOCATION
Greenville, SC

BIOGRAPHY

Lauren Whitfield is a Regional Business Development Executive at YA Group with over three years of experience in sales, marketing, and client relationship management. Lauren joined YA Group through the acquisition of her previous company, InQuis Global, in 2025, bringing with her a people-centered approach to building meaningful relationships, uncovering growth opportunities, and advancing strategic business goals.

Lauren has extensive experience in client engagement, marketing strategies, and organizational development, with a strong focus on cultivating lasting partnerships that promote shared success and support organizational objectives.

Prior to joining YA Group, Lauren developed her expertise through business development roles and work in the architecture and design field. She holds a Bachelor of Fine Arts in Interior Design, earned in 2020.

PROFESSIONAL EXPERIENCE

- **2025 - Current** | Regional Business Development Executive | YA Group
- **2023 - 2025** | Business Development | InQuis Global
- **2021 - 2023** | Interior Designer | Meadors Inc.
- **2020 - 2021** | Junior Designer | Polished Renovations & Design
- **2018 - 2020** | Design Intern | Lauren Larowe Interior Design

EDUCATION

- Savannah College of Art and Design - Bachelor of Fine Arts (BFA) - Interior Design - Savannah, GA

SERVICE SPECIALTIES

- **Accident Reconstruction & Biomechanics** | Life Care Planning

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